



Contact Bob Ross
Title SVP of Marketing & Communications
Telephone 785.234.2644
Email Bob.Ross@TopekaPartnership.com

MEDIA ALERT
December 13, 2019

CHOOSE TOPEKA GAINS MASSIVE TRACTION

Topeka, KS, December 13, 2019— GO Topeka is excited to announce that Choose Topeka has received an overwhelming response from around the world. The Greater Topeka Partnership has received hundreds of requests today from the Midwest, as well as those interested in relocating from New York, Canada and the Philippines.

ChooseTopeka.com has been launched to provide quick answers about the program and to allow interested candidates to submit an application. Those seeking to apply for the program can also email ChooseTopeka@GoTopeka.com.

"We are thrilled with the response from around the world. We have always known that Topeka & Shawnee County is an amazing place to call home. We are excited to welcome a new generation of people ready to join us in the Capital City." said Molly Howey, SVP of Economic Development, GO Topeka, an organization of the Greater Topeka Partnership.

"This is an exciting validation of the work that went into developing this program," said Mayor Michelle De La Isla. "Choose Topeka not only addresses an important need to attract talent to our community, but it is a powerful tool to provide many new people access to the funds needed to buy a home. Your American Dream begins today in Topeka."

"Advisors Excel is thrilled about the relocation incentives available through GO Topeka and JEDO," said Matt Beier, head of HR, Advisors Excel. "It has already proven to be a big help in expanding our recruitment base as we already have at least one candidate in the pipeline who is interested in making the move to Topeka."

"Everywhere you look in Topeka, from our downtown renovation, to business growth, to our schools, Topeka is showing what a wonderful community it truly is," said Cody Foster, co-founder of Advisors Excel. "Choose Topeka will help Advisors Excel, and other great companies in Topeka, recruit experienced employees, especially for our AE Wealth Management platform and in the technology field. We can't wait for the nation to find out what it means to Choose Topeka."

The Greater Topeka area in Shawnee County, represents a community of 178,915 people. Located in the Kansas City region, Topeka, in addition to being the capital of Kansas, is home to a dynamic employer base with Hill's Pet Nutrition, Advisors Excel, Security Benefit, Capitol Federal and Evergy, among others, headquartered in the community. Walmart recently announced the construction of a new \$200M distribution center which will compliment a robust supply chain presence. The city is home to architecture firms, marketing agencies, finance and biotech and recently became the future home of Silicon Valley based Plug and Play's new Animal Health start up accelerator. The community boasts the thriving "NOTO Arts District," a newly revitalized downtown district, and is the new home of the Heartland Stampede, the region's largest Country Music Festival featuring Luke Combs and Toby Keith in 2020. Topeka welcomes the world to live, work and play in the hills of Kansas.

#

If you would like more information about this topic, please contact Bob Ross at 785.234.2644 or Bob.Ross@TopekaPartnership.com.